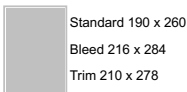


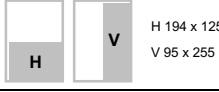

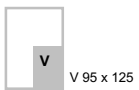


2024 Advertising Rates US\$

	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	2,400	2,670	2,920	 Standard 190 x 260 Bleed 216 x 284 Trim 210 x 278
1 Page Black/White	1,760	1,950	2,220	
2/3 Page Full Color	2,080	2,280	2,500	 H 194 x 184 V 124 x 255
2/3 Page Black/White	1,560	1,730	1,860	
1/2 Page Island Full Color	1,850	2,030	2,190	 125 x 194
1/2 Page Island Black/White	1,400	1,510	1,640	
1/2 Page Full Color	1,610	1,800	1,940	 H 194 x 125 V 95 x 255
1/2 Page Black/White	1,240	1,330	1,470	
1/3 Page Full Color	1,300	1,430	1,560	 H 194 x 92 V 62 x 255
1/3 Page Black/White	990	1,080	1,190	
1/4 Page Full Color	1,140	1,250	1,340	 V 95 x 125
1/4 Page Black/White	840	930	1,040	

SPECIAL POSITIONS (full page only): Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1-2 +15%, Pages 3-11 +10%

Any specified position need to be at a premium, more details please contact Ringier representative

Other positions available – please contact your Ringier representatives for pricing:

- Cover 1 Gatefold
- Cover 1 Glue-on
- Centre Spread
- Regular full page & ½ page spread
- 1 page insert with tab – printed 2 sides
- 1 page insert no tab – printed 2 sides

* Positions are limited, subject to availability

Deadlines

Issue	Ad Deadlines	E-file Deadlines	Publication Dates
February 2024	22-Jan-24	29-Jan-24	29-Feb-24
April 2024	11-Mar-24	18-Mar-24	10-Apr-24
June 2024	03-May-24	10-May-24	03-Jun-24
August 2024	16-Jul-24	23-Jul-24	16-Aug-24
October 2024	03- Sep-24	10-Sep-24	08-Oct-24
December 2024	25- Oct -24	01-Nov-24	25- Nov-24