
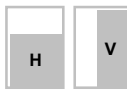






2024 Advertising Rates US\$

	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	2,350	2,580	2,780	 Standard 190 x 260 Bleed 216 x 284 Trim 210 x 278
1 Page Black/White	1,640	1,820	1,940	
2/3 Page Full Color	2,010	2,190	2,350	 H 194 x 184 V 124 x 255
2/3 Page Black/White	1,410	1,530	1,640	
1/2 Page Island Full Color	1,800	1,940	2,080	 125 x 194
1/2 Page Island Black/White	1,250	1,340	1,470	
1/2 Page Full Color	1,540	1,720	1,840	 H 194 x 125 V 95 x 255
1/2 Page Black/White	1,100	1,200	1,280	
1/3 Page Full Color	1,260	1,350	1,480	 H 194 x 92 V 62 x 255
1/3 Page Black/White	850	950	1,050	
1/4 Page Full Color	1,100	1,200	1,280	 V 95 x 125
1/4 Page Black/White	770	820	890	
SPECIAL POSITIONS (full page only): Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1-2 +15%, Pages 3-11 +10% Any specified position need to be at a premium, more details please contact Ringier representative Other positions available – please contact your Ringier representatives for pricing: <ul style="list-style-type: none"> • Cover 1 Gatefold • Cover 1 Glue-on • Centre Spread • Regular full page & ½ page spread • 1 page insert with tab – printed 2 sides • 1 page insert no tab – printed 2 sides * Positions are limited, subject to availability				

Deadlines

Issue	Ad Deadlines	E-file Deadlines	Publication Dates
February 2024	20-Jan-24	27-Jan-24	26-Feb-24
April 2024	18-Mar-24	25-Mar-24	18-Apr-24
June 2024	7-May-24	14-May-24	07-Jun-24
August 2024	09-Jul-24	16-Jul-24	09-Aug-24
October 2024	26-Aug-24	02-Sep-24	26-Sep-24
December 2024	11-Oct-24	18-Oct-24	11-Nov-24