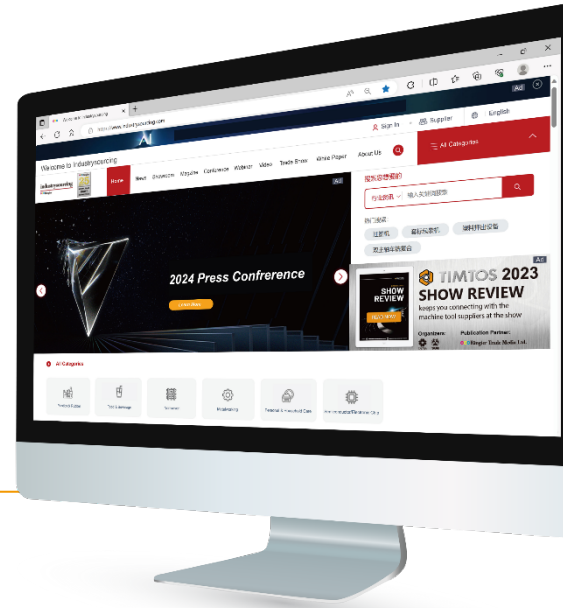


DIGITAL ADS & SHOWROOM
on **industrysourcing.com** & **industrysourcing.cn**

Promote awareness of your brand across **industrysourcing.com** and **industrysourcing.cn**. Reach your target audience with highly visible ads.

Getting more leads begins with having your Product Showrooms in the websites trade marketplace.

STATISTICS*	Industrysourcing.com	Industrysourcing.cn
	Monthly Page Views: 5,230,032	Monthly Page Views: 6,358,998
	Monthly Visitors: 282,548	Monthly Visitors: 404,164
	Percentage of New Visitors: 76%	Percentage of New Visitors: 66%



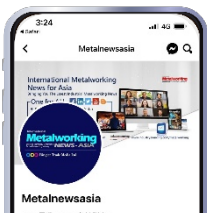
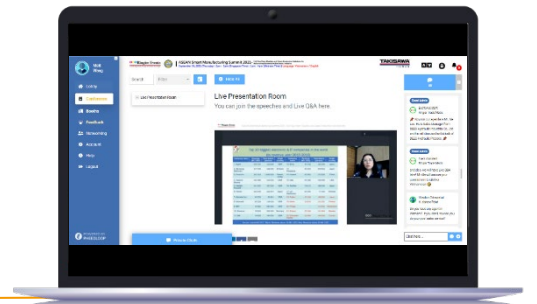
EMAIL MARKETING

“Personalized” email allows you to focus your online marketing efforts to a highly targeted geographic and/ or demographic segment of contacts in our database. Full reporting metrics provided. Privacy compliant.

WEBINARS

Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

Ringier Webinars provide a content-rich learning experience to your prospective buyers. Events are interactive. Moderators ask and answer questions fully engaging the attendee through a Q&A session.

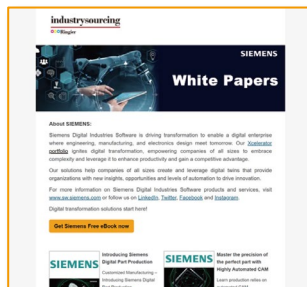


Social media

Leverage Ringier's social media network to expand your reach, boost brand awareness, and promote your products and services. The content that our experienced editors post on the on Facebook, Twitter, LinkedIn, Blog, YouTube, WhatsApp, Zalo and other social media platforms will help the buyers to learn about industry news, industry trends, applications, and related events and etc.

WHITE PAPER

Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of **industrysourcing** and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



VIDEO

Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing 4K videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.