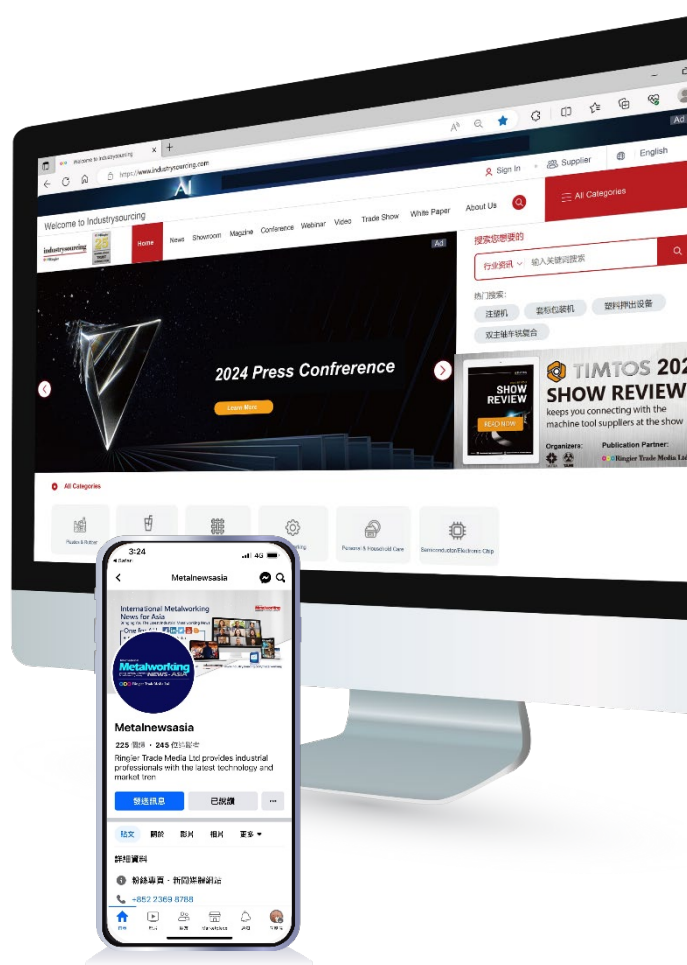


2025 MEDIA PLANNER



Omnichannel Media Solutions for the *Metalworking* Industry

Magazines · Websites · Showroom · Newsletters · Email Marketing · Webinars · White Paper
 Conferences/Events · Videos · Content · Social Media · Trade Show · PR & Marketing

Forging Progress: South East Asia's Metalworking Industry Poised for Transformation in 2025

The metalworking industry in South East Asia is set for significant growth in 2025, fueled by rapid industrialization, infrastructure development, and expanding manufacturing sectors. Key markets like Indonesia, Vietnam, Thailand, and Malaysia are leading this surge, each contributing notably to the region's economic progress. According to MarketsandMarkets, the industry is projected to grow at an annual rate of 6.2% through 2025, with the automotive and construction sectors serving as primary drivers.

The automotive industry in South East Asia is shifting towards electric vehicles (EVs) and advanced manufacturing processes, with Thailand and Indonesia emerging as regional hubs for EV production. This shift is increasing demand for precision metalworking and high-quality materials. Similarly, the aerospace sector, particularly in Singapore and Malaysia, is expected to grow with rising investments in aircraft manufacturing and MRO (maintenance, repair, and overhaul) services. Both sectors will rely heavily on advanced metalworking technologies like CNC machining, laser cutting, and additive manufacturing.

Large-scale infrastructure projects across South East Asia, including smart cities, transportation networks, and energy facilities, are expected to boost demand for metal products and components. The construction industry will require vast amounts of steel, aluminum, and other metals, along with sophisticated metalworking capabilities to meet project specifications and deadlines.

The demand for CNC machine tools is expected to grow at a compound annual growth rate (CAGR) of 7.5% from 2023 to 2025, driven by the need for high-precision components in the automotive and aerospace sectors. Indonesia and Vietnam are identified as the fastest-growing markets due to their expanding manufacturing base and supportive government policies.

Industry 4.0 technologies are transforming the metalworking industry in South East Asia. Smart manufacturing systems, including IoT, AI, and robotics, are enabling greater efficiency, precision, and flexibility in production. Real-time monitoring, predictive maintenance, and automated quality control are key applications revolutionizing metalworking operations. Additive manufacturing is gaining traction, particularly in aerospace and automotive sectors. The ability to produce complex geometries, minimize material waste, and accelerate prototyping is driving the adoption of 3D printing technologies. South East Asia is expected to see increased investment in metal additive manufacturing, with a focus on developing new materials and applications to meet evolving industry demands.

Innovation in materials science is leading to the development of new metals and alloys with superior properties, such as high strength-to-weight ratios, corrosion resistance, and heat resistance. These advanced materials are crucial for aerospace, automotive, and energy applications. Collaboration between the metalworking industry, research institutions, and material suppliers will be key to developing and commercializing these materials, further enhancing the region's competitive edge. Sustainability is becoming a central focus for the metalworking industry, driven by regulatory requirements and growing consumer demand for environmentally friendly products. Companies are adopting green manufacturing practices, including the use of recycled materials, energy-efficient processes, and waste reduction techniques. This shift is supported by government policies aimed at reducing carbon emissions and promoting circular economy principles, positioning sustainability as a competitive advantage for forward-thinking companies.

The metalworking industry in South East Asia is on the verge of a significant transformation in 2025. By embracing technological advancements, sustainability practices, and strategic market positioning, companies can capitalize on the growing opportunities in this dynamic region. Staying informed through market reports and actively participating in industry trends will be crucial for success. Now is the time to invest in cutting-edge technologies, sustainable practices, and strategic partnerships as the region's metalworking landscape rapidly evolves. Companies in South East Asia's metalworking industry have the potential not only to navigate the challenges of 2025 but also to emerge as leaders in a competitive and rapidly advancing market.



English Publication
 6 Issues per Year

Total Readership
 47,750

International Metalworking News for Asia (IMNA) print magazines, digital e-magazines, and fully interactive magazine Apps with video links on iTunes and Google Play facilitate technology transfer by providing readers with industry news and trends. For over 15 years, IMNA has been providing readers in Asia practical solutions for improving productivity, reducing cost, and turning innovations into real competitive advantages to advance their operations.

These readers depend on IMNA for detailed technical information for real-world applications Metal Cutting, Lasers, Tooling & Workholding, Software & Control, Metrology, Welding and Metal Forming & Fabrication that can help them develop their business planning and strategies, product quality, process stability, equipment reliability, operator safety and business profitability, as they take advantage of the emerging opportunities from the Asia region.

Our editorial partners include Ringier's family of Metalworking magazines covering the Greater China and a team of authoritative editorial advisors throughout South East Asia.

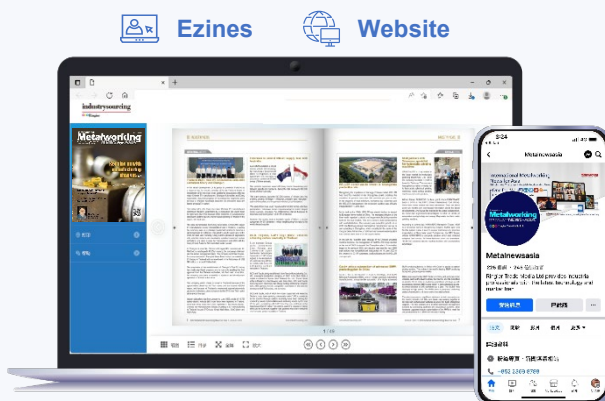
For suppliers, International Metalworking News for Asia is an effective multimedia platform which provides the latest information on their products and services. Through a dedicated metalworking vertical, the industry community can find daily news updates and exclusive online features, videos and reports on major industry events – including live updates from trade shows as they happen – to keep the industry stay informed. Bi-weekly E-newsletters Auto Manufacturing- Metalworking, Metal Cutting, and Smart Factory featuring headline industry news, trade show coverage, and analysis and market reports keep you linked to the industry with your latest company information. Content Marketing-"soft" advertising that tells your company's story- positions you as industry thought leaders, demonstrates your products technical capabilities through text, video in print, online and social media- Let our experts help create an effective program for you.

2025 Editorial Calendar

Issue	February	April	June
Ad Closing Dates	15-Jan	14-Mar	06-May
Machine Tools	Smart Manufacturing: Integrating IoT and AI in Machine Tools	Sustainable Machining: Green Practices in the Machine Tools Industry	Advances in 5-Axis Machining: Precision and Efficiency Redefined
Lasers & Welding	Laser Welding in the Automotive Industry: Driving Efficiency and Precision	Advancements in Fiber Laser Technology: Transforming the Welding Landscape	Hybrid Welding Techniques: Combining the Best of Laser and Arc Welding
Tooling & Work holding	Innovations in Modular Workholding Systems	Precision Tooling for High-Speed Machining	The Role of Automation in Tooling and Workholding
Software & Control	The Future of CNC Control Software	Digital Twins in Manufacturing	Advanced Simulation Software: Bridging the Gap Between Design and Production
Metrology	Automated Metrology Solutions: Reducing Human Error and Increasing Throughput	Surface Metrology: Measuring the Invisible Details	Metrology in the Age of Big Data: Leveraging Data Analytics for Improved Quality Control
Bending/ Forming	Innovations in Sheet Metal Bending	The Future of Roll Forming	Advanced Materials in Bending and Forming
Focus	Malaysia Electrical & Electronics (E&E)	Vietnam 3C Industry (Computer, Communication and Consumer Electronics)	Thailand EV Industry, Industry 4.0
Smart Factory	Building the Smart Factory	The Role of Edge Computing in Smart Factories	Cybersecurity in the Smart Factory
Show Preview	TIMTOS 2025	MetalTech Malaysia (MTM) 2025	MTA Vietnam 2025 (HCM)
Trade Shows	<ul style="list-style-type: none"> • Mar. 3-8, TIMTOS 2025, Taiwan • Apr.21-26, CIMT 2025, Beijing • May 14-17, MTA Asia 2025/INTERMACH & Subcon 2025/Plastic & Rubber 2025, Thailand • May 14-17, MetalTech Malaysia (MTM) 2025, AUTOMEX 2025, Malaysia • May 20-22, SEMICON Southeast Asia 2025, Malaysia 		

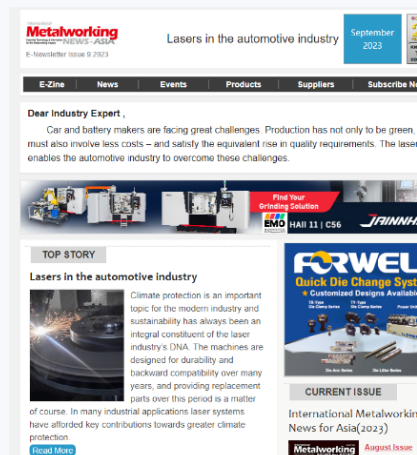
* Editorial content, trade show and conference schedule subject may change without notice.

How we delivery the content?



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2025 Editorial Calendar

Issue	August	October	December
Ad Closing Dates	09-Jul	26-Aug	10-Oct
Machine Tools	Horizontal and Vertical Lathes	Single and Multi-Spindle Turning Machines	Swiss-Type Turning Machine
Lasers & Welding	CNC Punching	High-Power Laser Diodes	Smart Laser Systems
Tooling & Work holding	Holemaking Tools	Toolholders	Workholding
Software & Control	Shop Management Software	Digital Twin Technology	Manufacturing Execution Systems (MES)
Metrology	Portable Measuring Arms	3D Metrology Software	Probing and Tool Measurement
Bending/ Forming	Incremental Sheet Forming (ISF)	Rotary Bending	Thin-Walled Metal Forming
Focus	Indonesia 2-Wheeler/ Automotive	Singapore Digital Industries	Philippines Precision Manufacturing
Smart Factory	Supply Chain Restructuring	Microfactories	Outlook 2025
Show Preview	EMO Hannover 2025	METALEX Thailand 2025	
Trade Shows	<ul style="list-style-type: none"> • July 2-5, MTA Vietnam 2025 (HCM) , Vietnam(HCM) • Sept 22-26, EMO Hannover 2025, Germany • Oct. , METALEX Vietnam 2025 , Vietnam(HCM) • Oct. , MTA Hanoi 2025, Vietnam(Hanoi) • Nov. , METALEX Thailand 2025, Thailand • Dec. , Manufacturing Indonesia, Jakarta 2025, Jakarta, Indonesia 		

2025 CONFERENCES FOR METALWORKING INDUSTRY



Ringier organizes high level technical and business conferences bringing industry leaders together for information exchange and networking opportunities in the Metalworking industry.

- 2025 ASEAN High-Performance Machining Summit —Autoparts, Electronics , Assembly automation (Mar. 4-5, Hanoi, Vietnam)
- 2025 ASEAN Advanced Automotive Manufacturing Summit - Flexible Production & EV Solutions (Nov. 12-13, Cikarang, Indonesia)

* Editorial content, trade show and conference schedule subject may change without notice.

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: English, Frequency : 18X Subscriber: 31,900

ISSUE	January	February	March	April	May	June
Topic	Outlook 2025 Report	Smart Manufacturing with Machine Tools: How IoT and AI are Revolutionizing Production	Modular Workholding Systems: A Flexible Solution for Modern Machining Needs	CNC Control Software: The Future of Precision in Manufacturing	Metrology in Additive Manufacturing: Ensuring Precision in 3D Printed Parts	Advancements in Machine Tools and Their Role in Smart Manufacturing
	-	Automating Laser Welding: Integrating Robotics for Improved Productivity	-	Interoperability in Manufacturing Software: Connecting Systems for Seamless Production	-	Cybersecurity in the Smart Factory: Protecting Critical Manufacturing Assets
ISSUE	July	August	September	October	November	December
Topic	Personalization and Customization of Products and Components Using Laser Cutting	Robots and Cobots to Achieve Greater Efficiencies	Advanced Materials in Tooling: Enhancing Durability and Performance	3D Metrology: Achieving Unprecedented Accuracy in Quality Control	Digital Twins in Smart Factories: Real-Time Optimization and Monitoring	High-Speed Machining: The Role of Precision Tooling in Today's Competitive Market
	-	Creating Complex, Precise Shapes and Geometries Using 5-Axis Machining	-	Sustainable Bending and Forming: Reducing Waste and Energy Use in Manufacturing	-	High-Speed Machining: The Role of Precision Tooling in Today's Competitive Market

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Semiconductor/Electronics

Language: English, Frequency: 10X Subscriber: 2,320

ISSUE	January	March	April	May	June
Topic	The Next Frontier in Electronics Miniaturization	Sustainability in Semiconductor Manufacturing	Semiconductors and the EV Revolution: Powering the Electric Future	The Role of AI in Semiconductor Design	The Rise of 3D Chip Stacking: Paving the Way for Next-Gen Electronics
ISSUE	July	September	October	November	December
Topic	Innovations in Semiconductor Materials: Beyond Silicon	Chip Shortages and Supply Chain Resilience	The Future of Quantum Computing and Its Impact on Semiconductor Development	Advances in 3nm and Beyond	Chip Miniaturization: Overcoming Challenges in Nanotechnology

Automation

Language: English, Frequency: 6X Subscriber: 10,100

ISSUE	January	March	May	July	September	November
Topic	The Rise of Collaborative Robots (Cobots)	Automation in Manufacturing: Key Trends Driving the Industry in 2025	The Impact of Automation on Workforce Skills: Bridging the Skills Gap	Edge Computing and Automation: Real-Time Decision Making on the Factory Floor	The Role of Automation in Achieving Sustainability Goals	AI-Driven Automation: How Machine Learning is Revolutionizing Industrial Processes

Auto Manufacturing-Metalworking

Language: English, Frequency: 6X Subscriber: 6,300

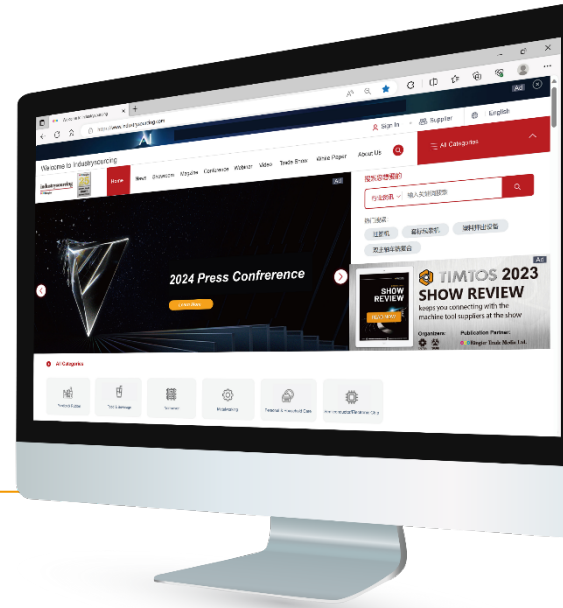
ISSUE	January	March	May	July	September	November
Topic	Lightweighting in Automotive Manufacturing	Automation in Automotive Metalworking	Innovations in Welding for Automotive Metalworking	High-Strength Steel in Automotive Manufacturing	Metal Additive Manufacturing in Automotive	Challenges in Forming Ultra-High-Strength Steels for Automotive Safety Components

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	Monthly Visitors: 282,548	Monthly Visitors: 404,164
	Percentage of New Visitors: 76%	Percentage of New Visitors: 66%



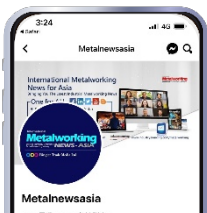
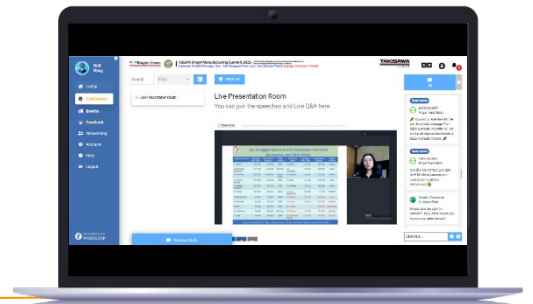
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Webinars are a powerful way to share your industry expertise and position your company as a thought leader in front of your industrial community.

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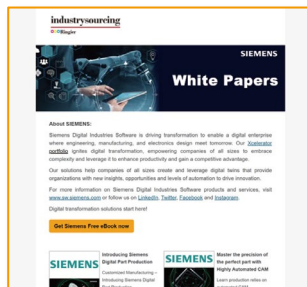


Social media

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Ringier includes your white paper in industry e-newsletters, supplier website and feature item on the homepage of **industrysourcing** and related vertical website homepages. In addition, your white paper can be noted in ringier's magazines next to related editorial.



SMS

Send text messages about your latest product or company news directly to your target clients' cell phones!



VIDEO

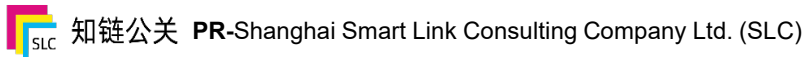
Video is one of the most versatile and profitable digital marketing tools. From assisting you recording and editing 4K videos, to broadcasting your events to help you get more exposure at the big trade show, we are here.



SINCE 1998

From print media to integrated multimedia solutions **Ringier Trade Media Ltd** has consistently been a front runner in the application of new communication technologies. As a leading B2B industrial information provider the company has successfully promoted industrial development for the past 26 years. With a focus on quality content, industry knowledge, excellent service to the communities we serve our various media channels connect and engage with industry experts , suppliers and users.

Ringier Trade Media has been shaped by its commitment to innovation, and meeting the needs of customers & readers.



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- Workshops

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