

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language : Simplified Chinese **Frequency :** 20x per year **Subscriber :** 56,300

| ISSUE | January | February | March | April | May | June |
|-------|---|---|--|---|--|--|
| Topic | OUTLOOK 2025 : Upcoming Trends in the Plastics Industry | CMF design and precision machining for consumer electronics | Emerging technologies in plastic recycling | Preview of CHINAPLAS 2025 | Innovative application of plastic materials in new energy fields such as wind power and photovoltaic | Innovative 3D printing consumables and processing technology |
| | - | - | Special Report: 20th Ringier Technology Innovation Award - Plastics Industry | Bio-based plastics and related applications | New energy vehicles and lightweighting technologies | LSR injection molding technology and related applications |
| ISSUE | July | August | September | October | November | December |
| Topic | Material innovation for ultra-high voltage cables | High precision mold technology | Technical difficulties and trends in precision injection molding for plastic medical instruments | Energy saving and efficient plastic processing technology | Cutting-edge technologies at K Show 2025 | Progress in low-carbon technologies |
| | Halogen-free flame retardant plastics | - | Top Chinese Plastic Processing Machinery Enterprises | - | Plastics industry related regulations and policy interpretation | 2025 plastic industry events inventory |

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Compounding Masterbatching *Language : Simplified Chinese* **Frequency : 6x per year** **Subscriber : 11,000**

| ISSUE | January | March | May | July | September | November |
|-------|---|--------------------|-----------------------------------|---|---------------------------------|----------------------|
| Topic | Compounding Masterbatching without PFAS | Feeding and dosing | Electrically conductive compounds | Twin-screw extrusion screw and barrel knowledge | Stabilizers and coupling agents | Drying and conveying |

Plastics Recycling *Language : Simplified Chinese* **Frequency : 12x per year** **Subscriber : 11,200**

| ISSUE | January | February | March | April | May | June |
|-------|---|--|---|---|---|---|
| Topic | Additives for recycled plastics | Melt filter application in plastic recycling | Minimizing odor emission from plastic recyclates | Technical difficulties of plastic recycling and sorting | Recycled marine plastics and related applications | Efficient recycled plastic extrusion granulation technology |
| ISSUE | July | August | September | October | November | December |
| Topic | PIR (Post-Industry Recycling) plastics and applications | Policy interpretation of recycled plastics | High value application of recycled plastics (automobiles, electronics, etc.) | Highlights of latest chemical recycling technology | Developments in mechanical recycling technology | Yearend review : major trends in plastics recycling in 2025 |

Plastics in Automotive *Language : Simplified Chinese* **Frequency : 6x per year** **Subscriber : 7,530**

| ISSUE | January | March | May | July | September | November |
|-------|----------------------------------|--|-----------------------|-------------------------------------|----------------------|---|
| Topic | Battery Flame Retardant Material | Innovation in Interior and Exterior Decoration | Lightweight Materials | Automobile Parts' Injection Molding | Plastic Parts of NEV | The Application of Recycled Plastics in Automobiles |

Additive Manufacturing *Language : Simplified Chinese* **Frequency : 6x per year** **Subscriber : 15,100**

| ISSUE | January | March | May | July | September | November |
|-------|---|----------------------|------------------------------------|-------------------------------|---|---|
| Topic | Additive Manufacturing in Emerging Industries | TCT Asia 2025 Review | Metal 3D Printing Scale Production | Printing Materials Innovation | Intelligent Upgrading of Additive Manufacturing Equipment | Additive Manufacturing Industry Outlook |