Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: English, Frequency : 24X Subscriber: 25,450

ISSUE	January	February	March	April	May	June
Topic	Recycled PET	Injection molding systems	Polypropylene	Auxiliary equipment	Bio-based plastics	Automotive
	Compounding	Additives	Chemical recycling	Masterbatches	Blow molding	Medical plastics
ISSUE	July	August	September	October	November	December
Topic	Packaging	Process monitoring equipment	Conveying machine	Construction/building	Testing & measuring instruments	Outlook 2026 Plastics
	Extrusion machinery	Chiller/cooling system	Plasticizers	In mold labeling	Advanced composites	Outlook 2026 Rubber

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Auto Manufacturing - Plastics & Composites   **Language: English, Frequency : 6X Subscriber: 5,280**

ISSUE	January	February	March	April	May	June
eNewsletter Theme	Flame-retardant plastics	-	TPEs for auto parts	-	Material solutions for automotive battery	-
ISSUE	July	August	September	October	November	December
eNewsletter Theme	PP foam resins for auto parts	-	Compounds for EV parts & components	-	Bio-based plastics for automotive application	-

Circular Economy   **Language: English, Frequency : 6X Subscriber: 7,500**

ISSUE	January	February	March	April	May	June
eNewsletter Theme	Recycled PET Extruder	-	Granulating Additives for recycled plastic	-	Emerging recycled plastic application	-
ISSUE	July	August	September	October	November	December
eNewsletter Theme	Recycled resins for F&B packaging	-	Carbon footprint reduction technology	-	Chemical/mechanical recycling	-