

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: English, Frequency : 18X Subscriber: 31,900

ISSUE	January	February	March	April	May	June
Topic	Outlook 2025 Report	Smart Manufacturing with Machine Tools: How IoT and AI are Revolutionizing Production	Modular Workholding Systems: A Flexible Solution for Modern Machining Needs	CNC Control Software: The Future of Precision in Manufacturing	Metrology in Additive Manufacturing: Ensuring Precision in 3D Printed Parts	Advancements in Machine Tools and Their Role in Smart Manufacturing
	-	Automating Laser Welding: Integrating Robotics for Improved Productivity	-	Interoperability in Manufacturing Software: Connecting Systems for Seamless Production	-	Cybersecurity in the Smart Factory: Protecting Critical Manufacturing Assets
ISSUE	July	August	September	October	November	December
Topic	Personalization and Customization of Products and Components Using Laser Cutting	Robots and Cobots to Achieve Greater Efficiencies	Advanced Materials in Tooling: Enhancing Durability and Performance	3D Metrology: Achieving Unprecedented Accuracy in Quality Control	Digital Twins in Smart Factories: Real-Time Optimization and Monitoring	High-Speed Machining: The Role of Precision Tooling in Today's Competitive Market
	-	Creating Complex, Precise Shapes and Geometries Using 5-Axis Machining	-	Sustainable Bending and Forming: Reducing Waste and Energy Use in Manufacturing	-	High-Speed Machining: The Role of Precision Tooling in Today's Competitive Market

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Semiconductor/Electronics

Language: English, Frequency: 10X Subscriber: 2,320

ISSUE	January	March	April	May	June
Topic	The Next Frontier in Electronics Miniaturization	Sustainability in Semiconductor Manufacturing	Semiconductors and the EV Revolution: Powering the Electric Future	The Role of AI in Semiconductor Design	The Rise of 3D Chip Stacking: Paving the Way for Next-Gen Electronics
ISSUE	July	September	October	November	December
Topic	Innovations in Semiconductor Materials: Beyond Silicon	Chip Shortages and Supply Chain Resilience	The Future of Quantum Computing and Its Impact on Semiconductor Development	Advances in 3nm and Beyond	Chip Miniaturization: Overcoming Challenges in Nanotechnology

Automation

Language: English, Frequency: 6X Subscriber: 10,100

ISSUE	January	March	May	July	September	November
Topic	The Rise of Collaborative Robots (Cobots)	Automation in Manufacturing: Key Trends Driving the Industry in 2025	The Impact of Automation on Workforce Skills: Bridging the Skills Gap	Edge Computing and Automation: Real-Time Decision Making on the Factory Floor	The Role of Automation in Achieving Sustainability Goals	AI-Driven Automation: How Machine Learning is Revolutionizing Industrial Processes

Auto Manufacturing-Metalworking

Language: English, Frequency: 6X Subscriber: 6,300

ISSUE	January	March	May	July	September	November
Topic	Lightweighting in Automotive Manufacturing	Automation in Automotive Metalworking	Innovations in Welding for Automotive Metalworking	High-Strength Steel in Automotive Manufacturing	Metal Additive Manufacturing in Automotive	Challenges in Forming Ultra-High-Strength Steels for Automotive Safety Components