

Industry and Magazine e-Newsletters

Scheduled industry and magazine e-newsletters targeting specific industries, job functions and decision making responsibilities in China and S. E. Asia deliver relevant news to industry leaders or engineers throughout the year providing insightful and valuable content that readers rely on. It brings your message to the place your target audience visits most – their inbox. Generate immediate response and website traffic by promoting your key products and services by direct communications with your core target audiences.

Language: Simplified Chinese
 Frequency : 20x per year
 Subscriber: 63,800

ISSUE	January	February	March	April	May	June
Topic	Development of Functional Beverage	Sports Nutrition	FIC 2025 Preview	Convenience Food Processing	Bakery Special	ProPak & Fi Asia-China 2025 Preview
			Natural/Functional Sweetener	Weight Management	New Application for Probiotics/Prebiotics	
ISSUE	July	August	September	October	November	December
Topic	Beauty from Within	Plant-based Drink	Innovation in Dairy	Smart Packaging Update	Healthy Snack Formulation & Processing	Energy Efficiency Management
		2025 F&B Industry-Ringier Technology Innovation Awards	Foreign Object Detection and Control	Natural Preservatives/Antioxidants	Processing Technology of Chocolate	Outlook 2026

iConnect e-Newsletters

iConnect e-Newsletters bring together all of the latest and best content on a specific topic. Each e-Newsletter provides its sponsors with a cost-effective opportunity to build category thought leadership among a qualified audience of buyers.

Automation in F&B

Language: Simplified Chinese, Frequency : 6X, Subscriber: 18,020

ISSUE	January	March	May	July	September	November
eNewsletter Theme	Digital Twins Optimizing Production Processes	Intelligent Manufacturing in Dairy Industry	Energy Efficiency Management in F&B Production	Robotics	AI in F&B Production	Intelligent Manufacturing in Beverage Industry

Packaging

Language: Simplified Chinese, Frequency : 12X, Subscriber: 22,050

ISSUE	January	February	March	April	May	June
eNewsletter Theme	Light-weight Packaging	Improving the Quality & Safety of Food-grade Recycled Plastics (rPET)	Innovation in Liquid Packaging	Innovative Design of Personal Care Refills	Recycling-friendly Packaging Design	Vision Inspection in Packaging Automation
ISSUE	July	August	September	October	November	December
eNewsletter Theme	Trends in Packaging Plastic Reduction	Sleeving/Labeling/Coding	Innovations in Aseptic Packaging	AI in Packaging Design	Active & Smart Packaging	Packaging Industry Outlook